

# Luis Isaac Vigil

Experience Strategy and Design

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I am Luis Isaac, a design leader with strong strategic, visual, analytical, and entrepreneurial skills on a mission to build cohesive and efficient teams that deliver outstanding experiences. I am a resilient, optimistic self-starter, dedicated to making the world a better place.

Designing successful experiences involves considering both user needs and business goals. My approach emphasizes testing to minimize risks and starting with an achievable MVP to test assumptions early.

From concept to delivery, I ensure high-quality results. My ability to transition seamlessly between strategic planning and tactical execution, coupled with my excellent communication and collaboration skills, allows me to drive cohesive progress and growth.

## Skills

Product Design  
User Experience  
User Interface  
User Research (User interviews · A/B · Usability testing · Surveys · Personas...)

Design Systems  
Wireframing  
Prototyping

Figma  
Vibe Coding (Cursor · Claude Code)  
Remote usability testing (Useberry · Maze)  
Whiteboard (FigJam · Miro)  
Atlassian products (Jira)  
Analytics (Google analytics · Mixpanel)

Cross-Functional Collaboration  
Team Management  
Project Management  
Stakeholder Management

Product Strategy  
Mentoring  
Workshops  
Roadmaps

Lean / Agile Methodologies  
Entrepreneurship  
Startups

## Languages

English (Proficient)  
Spanish (Native)  
Japanese (Advanced)  
French (Intermediate)  
Catalan (Native)

## Cities

Barcelona  
Tokyo (3y)  
Shenzhen (3y)  
Hong Kong (3y)  
Dubai (1y)

## Experience

**20+** years of design experience

**8+** years in leadership roles, managing and guiding design teams

**7+** building design systems

## **Senior UX Consultant Manager at Cognizant Netcentric**

From February 2021 to present at Barcelona, Spain

- Design Lead for high-profile clients such as Mercedes AMG, Volvo Trucks, Ford, Kia, Reed Exhibitions, The Global Fund, UBS, and KPMG. Delivering innovative, user-centric design solutions that meet and exceed client expectations, managing resources, and ensuring timely delivery.
- Developed a versatile Figma library to streamline and accelerate the start of new projects, ensuring adaptability across various scenarios.
- Actively shared expertise and offered mentorship across the organization.

## **Head of Design at FCM Travel Solutions**

From September 2020 to January 2021 at Barcelona, Spain

- Led the growth and mentorship of the design team, streamlining workflows and implementing best practices for efficiency and consistency.
- Established a Design System and transitioned tools from Sketch to Figma, creating reusable components.
- Enhanced collaboration with other teams and implemented user research practices.

## **UX Design Director at First Abu Dhabi Bank (FAB) · KingEclient**

From July 2019 to August 2020 at Dubai, UAE

- Lead the design team to achieve FAB's business goals with a focus on customer-centric design and feasibility.
- Oversaw backlog planning and improved alignment across teams, facilitating effective interactions between our team and stakeholders.
- Revamping of the mobile experience for Dubai First, a credit card provider within the FAB group.

## **Senior UX Designer at eDreams ODIGEO**

From December 2017 to June 2019 at Barcelona, Spain

- Designed new solutions to enhance the purchase flow at eDreams ODIGEO, Europe's largest flight retailer with over 18.5 million customers and 1 billion searches per month.
- Lead initiatives for both the homepage and flight results squads, including mentoring other designers, multiple teams alignment, and creating process guides.
- Facilitated design critiques and fostered collaborative synergies, driven by a commitment to continuous improvement and team development.

(See full timeline in [LinkedIn](#))

## **Education**

### **Design and Multimedia Major at Escuela de Sistemas Informáticos (ESI)**

Graduated in 2005 at Barcelona, Spain